

Regional Arts Australia (RAA)

Ros Abercrombie



THE AIATSI MAP OF INDIGENOUS AUSTRALIA

This map illustrates the language, social or nation groups of Indigenous Australia. It shows the geographical locations of these groups, including their names, dialects or related languages in a group. It is not suitable for native title or other land claims.

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● Maiba
● Not published information available

SCALE 1:4 700 000

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Our Purpose & Vision

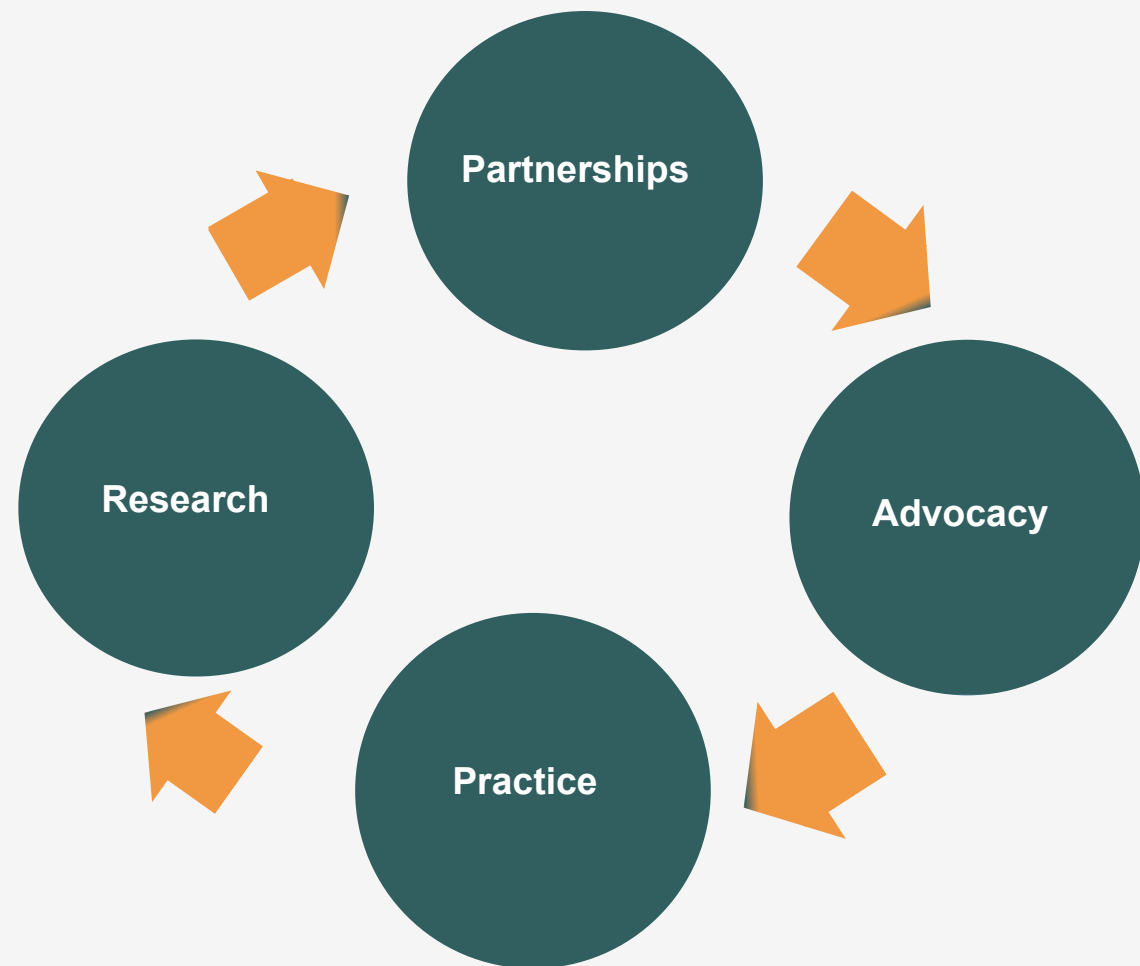
The national voice for arts
in regional Australia

Through our work, arts in regional Australia is
recognised as essential

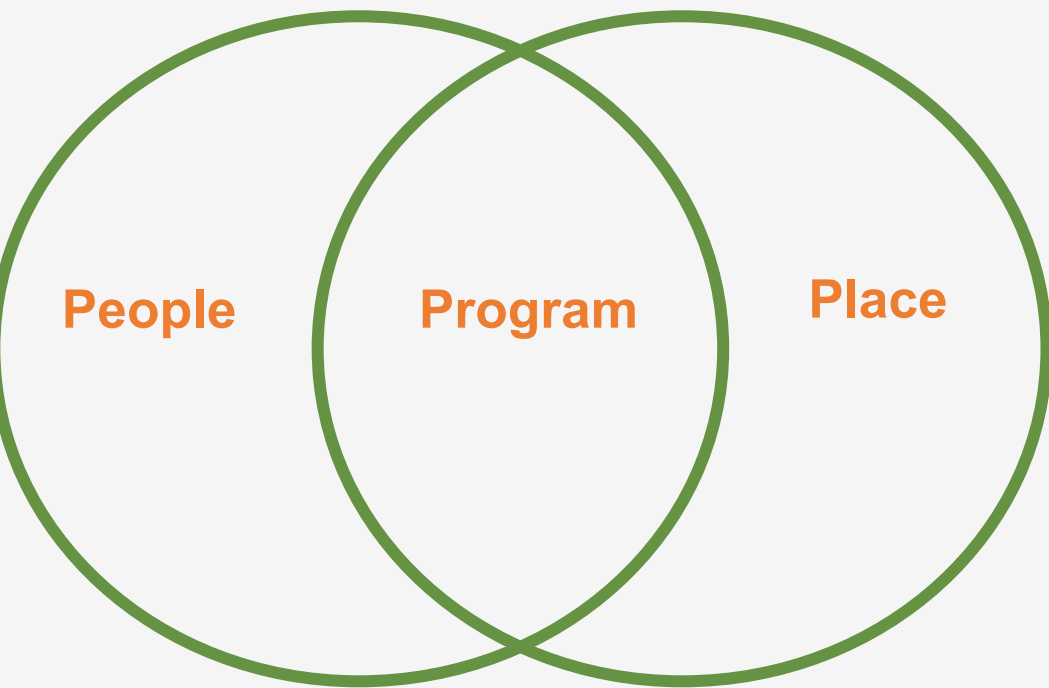
Our Vision

Our vision is cross-disciplinary, inter-
generational and inclusive and our
global reach ensures we can facilitate
significant outcomes through;
partnerships, advocacy, practice, and
research.

We champion the politics and poetics
of regional, rural and remote practice
and maintains dialogues across
multiple platforms, policy agendas,
economic development, industries and
landscapes



Model



People

- Artists
- Practitioners
- Regional Arts Organisations (RAO's)
- Audiences
- Networks
- Members
- Regional Program Administrators (RPA's)

Place

- Rural
- Regional
- Remote
- Local
- National
- International

Program

- Research
- Fellowships
- Professional Development
- Resources
- Regional Arts Fund (RA)
- Artlands

Ar Programs



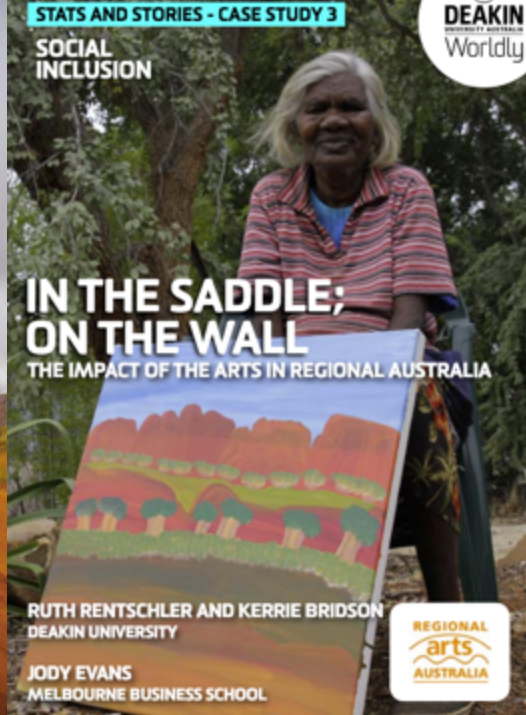
Creative Regions National Summit
October 2017
Image Esther Gyorki



Arts Victoria Closing Address
October 2018 Image Diana Domonkos

Our Publications

Regional Arts Impact Australia.
It's a fact!



Collaborating with Regional Communities

Guidelines & Tools for Regional Arts and Cultural Engagement



Regional Arts Fund

2012-2016:

58 Projects

Cultural workers

Strategic projects

Community grants projects

Quick Response Grants

2018 : 364 Projects

Using RAF data to build national:

Comparative

Measurements

Graphics



Australian Government

Regional Arts Fund



Project #	Project contact name
Project status or stage	Project contact role
Project name	Project contact email
Project start date	Project contact phone
Project end date	Project applicant or project website
Project Territory	Project Type
Project grant name	Project Artform
Project grant Street address	Beneficiary
Project grant location (Town name)	Projected_applicant cash contributionA
Project grant location postcode	Projected_applicant in kind contributionB
Project grant federal electorate	Projected_total applicant contributionC = A + B
Project grant MMM	Projected_total cash incomeE
Project grant location (Town name)	Projected_total inkind incomeF
Project grant location postcode	Projected_total project costG = E+F
Project grant federal electorate	Projected_leveraged H = G - C - D
Project grant Location MMM	Actual_applicant cash contributionA
Project grant locations	Actual_applicant in kind contributionB
Project grant requested	Actual_total applicant contributionC
Project grant allocated	Actual_total cash incomeE
Project grant title	Actual_total inkind incomeF
Project Description (MFTA approved)	Actual_total project costG = E+F
Project start date	Actual_leveraged H=G-D-C
Project end date	Projected_audience numbers
	Actual_audience numbers
	Projected_participant numbers
	Actual_participant numbers
	Acquittal submitted
	Acquittal approved



RFA Data Collection

RAF data is collected through SmartyGrants – an online grant portal

We manage 7 accounts – one for each Australian State or Territory

The data collection methods were made consistent across all 7 accounts. It took about 18 months to implement.

Since 1 July 2016 we collect consistent data, we built “standard fields” into the application, eligibility check and acquittal forms.

We verify (manually) 860 applicant postcodes, project postcodes and federal electorates – to ensure they are correct

PRACTICE BEYOND GEOGRAPHIC BOUNDARIES

Our wealth of data and evidence, we are uniquely positioned to map, evaluate and measure the scale and impact of artistic practice, regional communities, wellbeing and liveability.

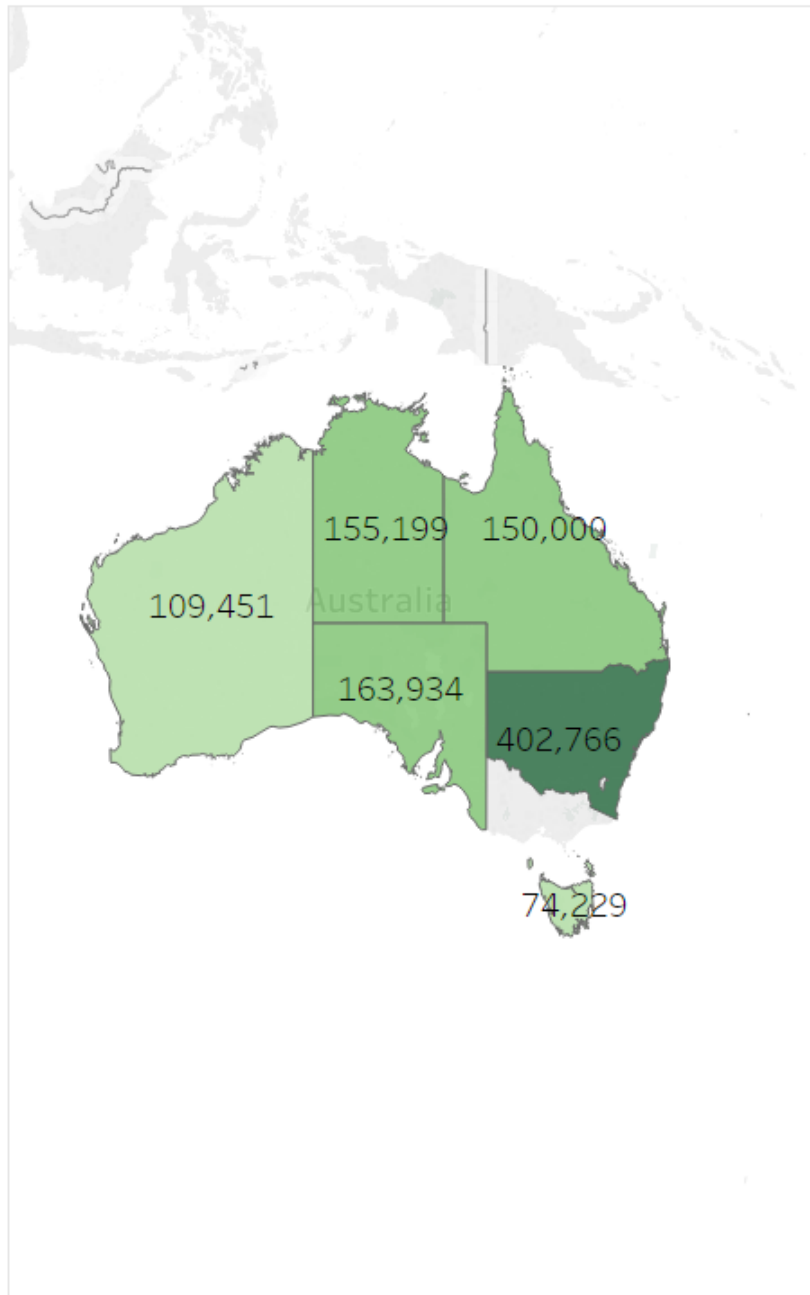
We have implemented a visual data narrative of the national regional arts landscape

Responsive infographics are displayed by;

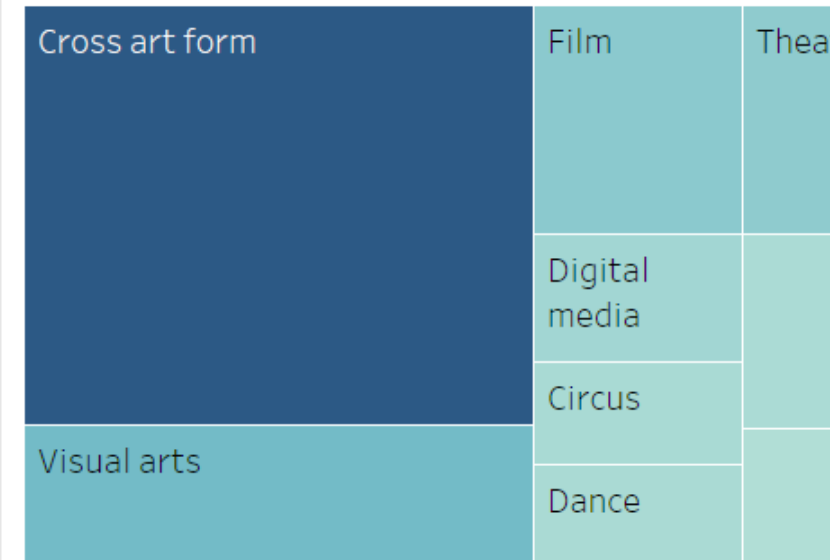
State, project type, artform, beneficiary and funding value

<https://regionalarts.com.au/regional-arts-fund/raf-projects-and-data>

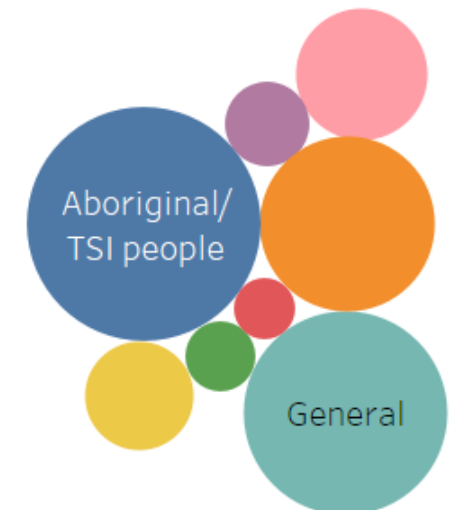
amount per state



Artform

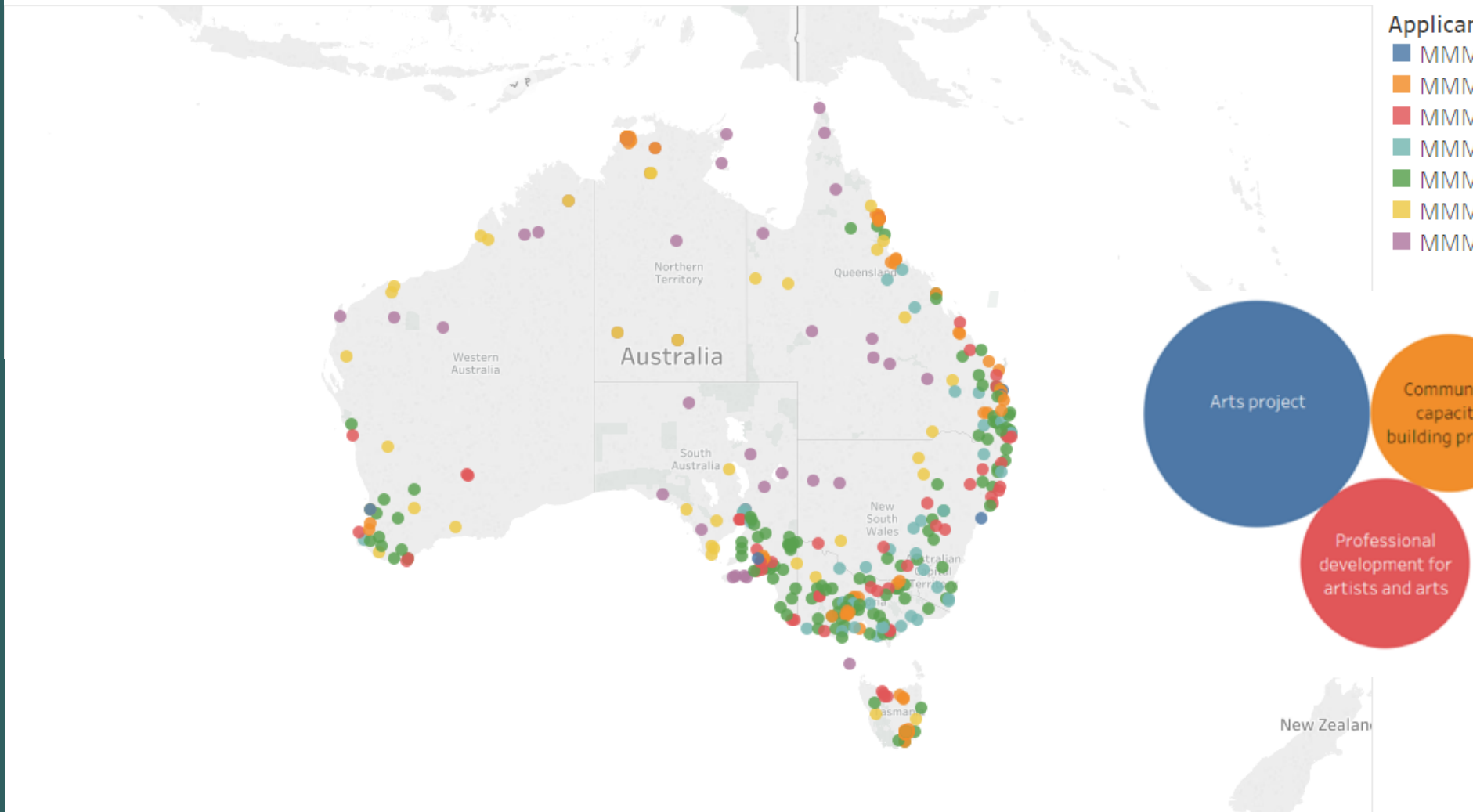


Beneficiary



Research

MMM map



Map based on Longitude (generated) and Latitude (generated). Color shows details about Applicant MMM. Details are shown for Applicant location postcode.

Use RAF DATA to:
- Provide a national
- Provide Measurement
- Communicate Need
- Identify Demand

WHAT'S NEXT

Through mapping we can provide a narrative between practice, place & communities;

Research the economic, the social & cultural practice

Measure impact

Present a strategic framework

Advocate across all levels of Government

Inform policy development

Linking the dots - Connecting - Providing a National Voice

Regional Arts Australia (RAA)

@regionalartsaustralia

@regional_arts

